

# BUYER'S GUIDE TO BANNERS



## EASY AS 1-2-3!

- 1.** Will you be using your banner indoors or outdoors?
- 2.** How long will your banner be displayed?
- 3.** Do you need a single- or double-sided banner?

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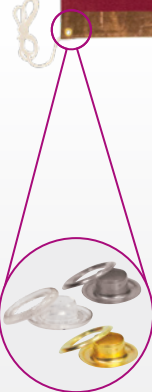


ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

Showdown<sup>®</sup>  
DISPLAYS



Scrim texture will be subtly visible on the backside of the banner.



Banners are finished with brass grommets by default; can be customized with nickel or clear plastic grommets by request.

## GOOD

10 oz. Scrim Vinyl

(See page 61 in our 2025 Product Guide)



Light-duty vinyl for short-term use.



Your artwork will be printed on the front of the banner only.



One-year warranty when used indoors; 90-day warranty when used outdoors.



Designed for use in windy conditions (rated on the Beaufort Wind Scale).

## BETTER

13 oz. Scrim Vinyl

(See page 61 in our 2025 Product Guide)



Medium-thickness vinyl for a variety of uses.



Your artwork will be printed on the front of the banner only.



One-year warranty when used indoors; 90-day warranty when used outdoors.

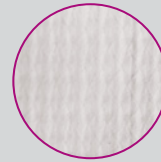


Designed for use in windy conditions (rated on the Beaufort Wind Scale).

## BEST

18 oz. Opaque Scrim Vinyl

(See page 63 in our 2025 Product Guide)



The thickest, most durable banner material we offer.



Your artwork can be printed on both sides of the banner.



One-year warranty when used indoors; 90-day warranty when used outdoors.



Designed for use in windy conditions (rated on the Beaufort Wind Scale).

## POPULAR FINISHING STYLES

### Heat Weld

Single-sided vinyl banners only



Hem & Grommets



Hem, Rope & Grommets



3" Pole Pockets

### Sewn

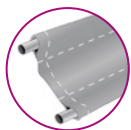
Double-sided vinyl banners



Hem Only



Hem & Grommets



3" Pole Pockets

Additional finishing styles available online.

## QUICK & EASY ORDERING

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**BANNERS**  
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